



هيئة أبوظبي للسياحة والثقافة
ABU DHABI TOURISM & CULTURE AUTHORITY

Monthly Hotel Establishments Report Abu Dhabi Emirate

May & Year to Date (January - May)

2016

587
5203
07164932150



Hotel Establishment Statistics

Abu Dhabi Emirate

Rooms Summary

May 2016	Hotels & Apartments	Rooms (Total Inventory)	Share %
Hotel Establishments	169	30,142	100%
Hotels	111	23,467	78%
5 Star	41	11,303	
4 Star	35	7,161	
3 Star	23	4,046	
2 Star	6	534	
1 Star	6	423	
Hotel Apartments	58	6,675	22%
Deluxe	20	3,351	
Superior	23	2,538	
Standard	15	786	

Hotels Opened during May 2016:

- 1- Four Seasons Hotel Abu Dhabi
Abu Dhabi City
5 Star Hotel
200 Rooms

Please Note:

Due to an up-grade and down-grade of some hotel establishment classifications during the last month, the total rooms of certain categories have changed. This change has been reflected in the table above.



Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Executive Summary

May 2016

- May 2016 showed an increase of 14% in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 389,758.
- The number of hotel guest nights increased by 7% to 1,030,117 guest nights in May 2016.
- The average length of stay decreased by 6% in May 2016 (2.64 nights) when compared to last year.
- Hotel occupancy increased by only (1%) in comparison to last year.
- Total revenue for hotel establishments' recorded 4% decrease in May 2016 (AED 509 Million), room revenue decreased by 0.2% only, while food & beverage revenue decreased by 9%.



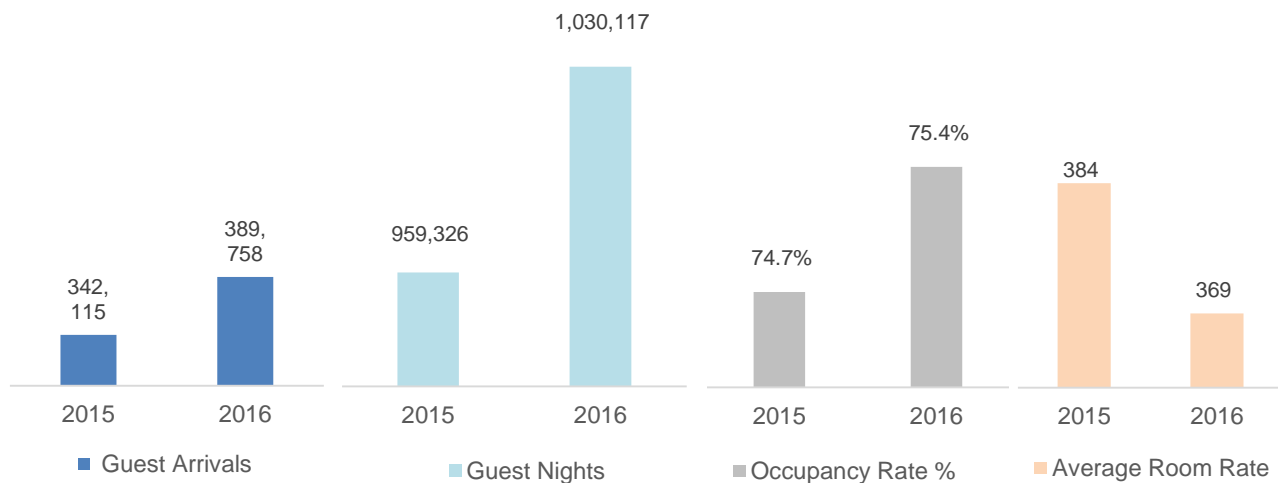
Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

May 2016

Indicator	May		
	2016	2015	Growth Rate %
Actual Guest Arrivals	389,758	342,115	14% ▲
Guest Nights	1,030,117	959,326	7% ▲
Room Nights	687,700	663,632	4% ▲
Average Length of Stay	2.64	2.80	-6% ▼
Occupancy Rate %	75.4%	74.7%	1% ▲
Room Revenue	254,960,488	255,447,103	-0.2% ▼
Food & Beverages Revenues	184,324,290	202,731,859	-9% ▼
Other Revenue	70,631,074	71,049,455	-1% ▼
Total Revenue	509,915,852	529,228,418	-4% ▼
ARR	369	384	-4% ▼
REV PAR	277	287	-4% ▼

























Hotel Establishment Statistics

Abu Dhabi Emirate

Top 10 Nationalities

May 2016

	Share %	Growth%	Guests	Average Length of Stay
1 UAE	33%	11% ▲	 128,639	 2.10
2 India	8%	27% ▲	 32,030	 2.89
3 UK	5%	8% ▲	 20,709	 3.77
4 China	5%	46% ▲	 18,845	 1.43
5 Philippines	4%	24% ▲	 17,157	 1.79
6 Egypt	4%	26% ▲	 15,413	 2.43
7 Germany	3%	-6% ▼	 12,888	 5.48
8 Jordan	3%	47% ▲	 11,335	 2.32
9 USA	3%	-6% ▼	 11,236	 4.46
10 KSA	3%	29% ▲	 10,505	 2.33

Total Hotel Establishment Guests 389,758



Hotel Establishment Statistics

Abu Dhabi Emirate

Top 25 Nationalities

May 2016

	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2016	2015	Growth Rate %	2016	2015	Growth Rate %	2016	2015	Growth Rate %
1	UAE	128,639	116,112	11% ▲	270,265	249,695	8% ▲	2.10	2.15	-2% ▼
2	India	32,030	25,238	27% ▲	92,469	92,859	0% ▼	2.89	3.68	-22% ▼
3	UK	20,709	19,113	8% ▲	77,980	75,180	4% ▲	3.77	3.93	-4% ▼
4	China	18,845	12,937	46% ▲	26,981	18,854	43% ▲	1.43	1.46	-2% ▼
5	Philippines	17,157	13,808	24% ▲	30,700	26,631	15% ▲	1.79	1.93	-7% ▼
6	Egypt	15,413	12,205	26% ▲	37,460	32,113	17% ▲	2.43	2.63	-8% ▼
7	Germany	12,888	13,697	-6% ▼	70,581	60,524	17% ▲	5.48	4.42	24% ▲
8	Jordan	11,335	7,697	47% ▲	26,247	20,302	29% ▲	2.32	2.64	-12% ▼
9	USA	11,236	11,900	-6% ▼	50,129	55,391	-9% ▼	4.46	4.65	-4% ▼
10	KSA	10,505	8,128	29% ▲	24,454	19,257	27% ▲	2.33	2.37	-2% ▼
11	Pakistan	8,604	6,706	28% ▲	17,953	15,719	14% ▲	2.09	2.34	-11% ▼
12	Syria	6,225	5,737	9% ▲	12,528	12,127	3% ▲	2.01	2.11	-5% ▼
13	Oman	6,075	5,139	18% ▲	9,346	8,745	7% ▲	1.54	1.70	-10% ▼
14	France	5,081	4,598	11% ▲	16,506	15,986	3% ▲	3.25	3.48	-7% ▼
15	Lebanon	4,948	3,901	27% ▲	13,432	11,614	16% ▲	2.71	2.98	-9% ▼
16	Italy	4,907	5,668	-13% ▼	18,098	23,786	-24% ▼	3.69	4.20	-12% ▼
17	Australia	3,976	4,342	-8% ▼	12,514	13,147	-5% ▼	3.15	3.03	4% ▲
18	Canada	3,024	3,068	-1% ▼	11,745	11,730	0% ▲	3.88	3.82	2% ▲
19	Palestine	2,776	2,186	27% ▲	4,864	3,685	32% ▲	1.75	1.69	4% ▲
20	Morocco	2,762	1,984	39% ▲	10,708	6,703	60% ▲	3.88	3.38	15% ▲
21	Ireland	2,473	1,353	83% ▲	6,508	5,455	19% ▲	2.63	4.03	-35% ▼
22	Sudan	2,419	1,908	27% ▲	5,887	4,885	21% ▲	2.43	2.56	-5% ▼
23	Kuwait	2,148	2,080	3% ▲	5,999	5,339	12% ▲	2.79	2.57	9% ▲
24	Yemen	1,911	1,319	45% ▲	3,890	2,274	71% ▲	2.04	1.72	18% ▲
25	Russia	1,910	2,141	-11% ▼	11,694	11,618	1% ▲	6.12	5.43	13% ▲



Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Executive Summary

Year To Date (January - May) 2016

- The number of guests showed an increase of 10% in year to date (January - May) 2016 when compared to last year, with the total number of hotel guest arrivals at 1,884,186.
- The number of hotel guest nights increased by 7% to 5,212,513 nights .
- The average length of stay for year to date has decreased by 2% in comparison to same period of 2015.
- Hotel occupancy has declined by 0.3% only in comparison to last year.
- Total revenue for hotel establishments recorded 6% decrease (AED2,786 Billion), room revenue decreased by 8%, while food & beverage revenue decreased by 5%.



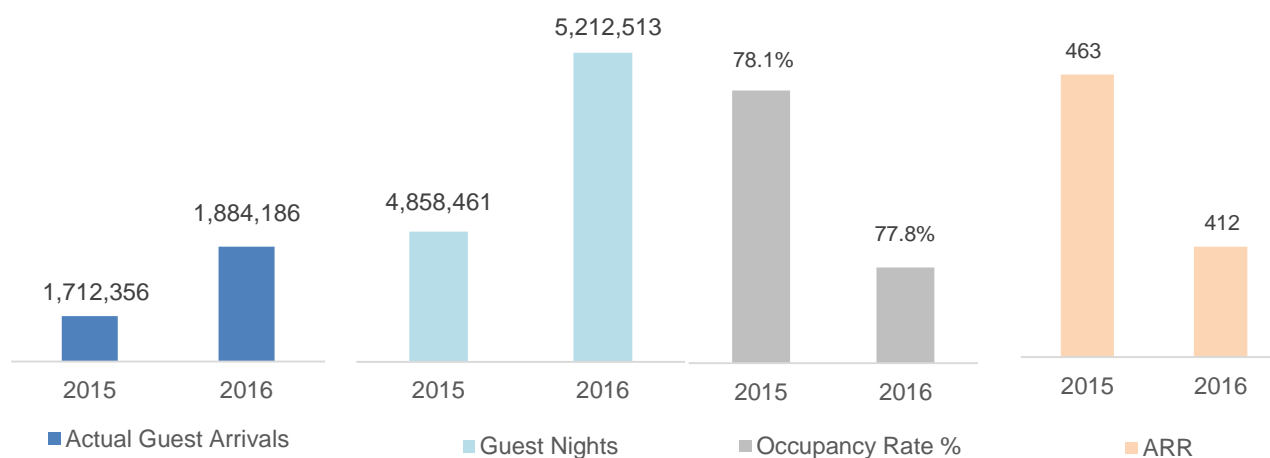
Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

Year To Date (January - May) 2016

Indicator	Year To Date (January - May)		
	2016	2015	Growth Rate %
Actual Guest Arrivals	1,884,186	1,712,356	10% ▲
Guest Nights	5,212,513	4,858,461	7% ▲
Room Nights	3,478,402	3,342,128	4% ▲
Average Length of Stay	2.77	2.84	-2% ▼
Occupancy Rate %	77.8%	78.1%	-0.3% ▼
Room Revenue	1,444,296,231	1,567,073,825	-8% ▼
Food & Beverages Revenues	986,904,282	1,042,261,538	-5% ▼
Other Revenue	354,915,484	351,380,244	1% ▲
Total Revenue	2,786,115,998	2,960,715,606	-6% ▼
ARR	412	463	-11% ▼
REV PAR	321	361	-11% ▼





Hotel Establishment Statistics

Abu Dhabi Emirate

Top 10 Nationalities

Year To Date (January - May) 2016

	Share %	Growth%	Guests	Average Length of Stay
1 UAE	32%	9% ▲	606,804	2.21
2 India	7%	25% ▲	131,360	3.29
3 China	6%	13% ▲	104,997	1.42
4 UK	6%	4% ▲	103,913	3.98
5 Egypt	4%	30% ▲	67,230	2.62
6 Philippines	3%	26% ▲	65,191	2.07
7 Germany	3%	-11% ▼	64,995	4.51
8 USA	3%	-4% ▼	64,816	4.34
9 KSA	3%	13% ▲	61,584	2.37
10 Jordan	3%	39% ▲	48,808	2.53

Total Hotel Establishment Guests 1,884,186



Hotel Establishment Statistics

Abu Dhabi Emirate

Top 25 Nationalities

Year To Date (January - May) 2016

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2016	2015	Growth Rate %	2016	2015	Growth Rate %	2016	2015	Growth Rate %
1	UAE	606,804	557,266	9% ▲	1,341,680	1,254,220	7% ▲	2.21	2.25	-2% ▼
2	India	131,360	105,031	25% ▲	431,770	393,500	10% ▲	3.29	3.75	-12% ▼
3	China	104,997	92,650	13% ▲	149,543	134,438	11% ▲	1.42	1.45	-1.8% ▼
4	UK	103,913	99,786	4% ▲	413,868	403,590	3% ▲	3.98	4.04	-1.5% ▼
5	Egypt	67,230	51,860	30% ▲	176,237	143,564	23% ▲	2.62	2.77	-5% ▼
6	Philippines	65,191	51,793	26% ▲	134,669	107,057	26% ▲	2.07	2.07	0% ▼
7	Germany	64,995	73,056	-11% ▼	293,116	300,003	-2% ▼	4.51	4.11	10% ▲
8	USA	64,816	67,470	-4% ▼	281,610	292,921	-4% ▼	4.34	4.34	0% ▲
9	KSA	61,584	54,704	13% ▲	146,055	123,118	19% ▲	2.37	2.25	5% ▲
10	Jordan	48,808	35,164	39% ▲	123,267	97,829	26% ▲	2.53	2.78	-9% ▼
11	Pakistan	37,476	30,048	25% ▲	87,014	74,844	16% ▲	2.32	2.49	-7% ▼
12	France	31,409	28,162	12% ▲	101,747	93,419	9% ▲	3.24	3.32	-2% ▼
13	Italy	30,515	30,180	1% ▲	117,412	121,622	-3% ▼	3.85	4.03	-5% ▼
14	Syria	29,066	24,505	19% ▲	63,512	50,383	26% ▲	2.19	2.06	6% ▲
15	Oman	28,573	26,536	8% ▲	45,857	45,186	1% ▲	1.60	1.70	-6% ▼
16	Lebanon	21,007	16,556	27% ▲	60,976	50,652	20% ▲	2.90	3.06	-5% ▼
17	Australia	19,993	19,128	5% ▲	64,848	62,352	4% ▲	3.24	3.26	0% ▼
18	Canada	15,558	16,186	-4% ▼	63,738	60,357	6% ▲	4.10	3.73	10% ▲
19	Ireland	14,336	8,934	60% ▲	38,598	33,759	14% ▲	2.69	3.78	-29% ▼
20	Qatar	13,619	11,808	15% ▲	26,684	24,365	10% ▲	1.96	2.06	-5% ▼
21	Morocco	13,113	8,537	54% ▲	41,756	29,810	40% ▲	3.18	3.49	-9% ▼
22	Palestine	12,297	9,349	32% ▲	22,212	17,106	30% ▲	1.81	1.83	-1% ▼
23	Russia	10,845	13,284	-18% ▼	57,608	59,452	-3.1% ▼	5.31	4.48	18.7% ▲
24	Kuwait	10,579	11,846	-11% ▼	29,827	29,280	2% ▲	2.82	2.47	14% ▲
25	Switzerland	10,530	11,433	-8% ▼	40,861	42,874	-5% ▼	3.88	3.75	3% ▲



Hotel Establishment Statistics

Regional Summary

Abu Dhabi City

Indicator	May			Year To Date (January - May)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	343,939	294,102	17% ▲	1,638,894	1,464,086	12% ▲
Guest Nights	931,381	862,376	8% ▲	4,670,579	4,336,646	8% ▲
Average Length of Stay	2.71	2.93	-8% ▼	2.85	2.96	-4% ▼
Occupancy %	77%	76%	1% ▲	79.0%	79.1%	-0.1% ▼
Total Revenue	454,992,949	472,568,918	-4% ▼	2,480,872,928	2,645,113,456	-6% ▼
ARR	359	377	-5% ▼	403	457	-12% ▼
REV PAR	275	285	-4% ▼	318	361	-12% ▼

Rooms Summary

May 2016	Hotels & Apartments	Rooms (Total Inventory)	Share %
Hotel Establishments	140	26,798	100%
Hotels	87	20,568	77%
5 Star	32	10,130	
4 Star	26	6,147	
3 Star	18	3,396	
2 Star	6	534	
1 Star	5	361	
Hotel Apartments	53	6,230	23%
Deluxe	20	3,351	
Superior	20	2,201	
Standard	13	678	



Hotel Establishment Statistics

Regional Summary

Al Ain City

Indicator	May			Year To Date (January - May)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	36,100	33,514	8% ▲	182,294	185,130	-2% ▼
Guest Nights	68,416	68,627	0% ▼	371,607	368,400	1% ▲
Average Length of Stay	1.9	2.05	-7% ▼	2.04	1.99	3% ▲
Occupancy %	64%	67%	-4% ▼	70%	71%	-1% ▼
Total Revenue	31,463,805	33,207,176	-5% ▼	163,494,953	171,486,049	-5% ▼
ARR	383	358	7% ▲	384	388	-1% ▼
REV PAR	246	239	3% ▲	268	274	-2% ▼

Rooms Summary

May 2016	Hotels & Apartments	Rooms (Total Inventory)	Share %
Hotel Establishments	18	2,164	100%
Hotels	13	1,719	79%
5 Star	4	735	
4 Star	7	798	
3 Star	1	124	
2 Star	-	-	
1 Star	1	62	
Hotel Apartments	5	445	21%
Deluxe	-	-	
Superior	3	337	
Standard	2	108	



Hotel Establishment Statistics

Regional Summary

Western Region

Indicator	May			Year To Date (January - May)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	9,719	14,499	-33% ▼	62,998	63,140	0% ▼
Guest Nights	30,320	28,323	7% ▲	170,327	153,415	11% ▲
Average Length of Stay	3.12	1.95	60% ▲	2.7	2.43	11% ▲
Occupancy %	60%	68%	-11% ▼	66%	68%	-3% ▼
Total Revenue	23,459,098	23,452,324	0.03% ▲	141,748,118	144,116,101	-2% ▼
ARR	623	634	-2% ▼	719	796	-10% ▼
REV PAR	376	430	-12% ▼	477	543	-12% ▼

Rooms Summary

May 2016	Hotels & Apartments	Rooms (Total Inventory)	Share %
Hotel Establishments	11	1,180	100%
Hotels	11	1,180	100%
5 Star	5	438	
4 Star	2	216	
3 Star	4	526	
2 Star	-	-	
1 Star	-	-	
Hotel Apartments	-	-	0%
Deluxe	-	-	
Superior	-	-	
Standard	-	-	



Hotel Establishment Statistics

Terms and Definitions

Actual Guest arrivals:

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

Guest nights:

The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

Room nights:

The number of nights a guestroom is occupied regardless of the number of persons occupying the room.

Total Hotel Inventory:

The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

Available Rooms:

Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

Occupied Rooms:

Number of rooms used daily including complimentary and house use.

Room revenue:

The revenue generated by the hotel by the sold rooms including service charge and taxes.

Food and beverage revenue:

The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

Other revenue:

Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

Total revenue:

The revenue generated by the hotel from all its operation including service charge and taxes.

ARR/ADR:

A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or ADR.

(Note: Should be based on paid rooms only) excluding complimentary and house use but including service charge)

RevPAR:

A calculation used in the hotel industry that measures revenue per available room (total rooms in hotel minus out of service rooms)



Hotel Establishment Statistics

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