

## Monthly Hotel Establishments Report Abu Dhabi Emirate

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November & Year to Date (January - November)

# 2016



## Hotel Establishment Statistics

### Abu Dhabi Emirate

Rooms Summary - November 2016

Class	Hotels & Apartments	Rooms (Total Inventory)	Share %
<b>Hotel Establishments</b>	<b>169</b>	<b>30,441</b>	<b>100%</b>
<b>Hotels</b>	<b>113</b>	<b>24,011</b>	<b>79%</b>
5 Star	43	11,779	
4 Star	36	7,317	
3 Star	22	3,958	
2 Star	6	534	
1 Star	6	423	
<b>Hotel Apartments</b>	<b>56</b>	<b>6,430</b>	<b>21%</b>
Deluxe	21	3,415	
Superior	20	2,189	
Standard	15	826	

#### Hotels Opened during November 2016:

- 1- Bab AL Qaser Hotel                      Abu Dhabi City    5 Star    161 Rooms
- 2- Bab AL Qaser Hotel Apartments    Abu Dhabi City    Deluxe    88 Rooms

#### Hotels Closed during November 2016:

- 3- Eastern Mangroves Suites            Abu Dhabi City    Deluxe    22 Rooms

#### Please Note:

Due to an up-grade and down-grade of some hotel establishment classifications during the last month, the total rooms of certain categories have changed. This change has been reflected in the table above.

## Hotel Establishment Statistics

### Abu Dhabi Emirate

#### Hotel Establishments Executive Summary

### November 2016

- November 2016 showed an increased of 11% in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 381,684.
- The number of hotel guest nights decreased by 11% to 1,061,494 guest nights in November 2016.
- The average length of stay decreased by 20% in November 2016 (2.78 nights) when compared to last year.
- The hotel occupancy decreased by 4% in comparison to last year.
- Total revenue for hotel establishments' recorded 14% decreased in November 2016 (AED 647 Million), room revenue decreased by 12%, while food & beverage revenue decreased by 18 % only.

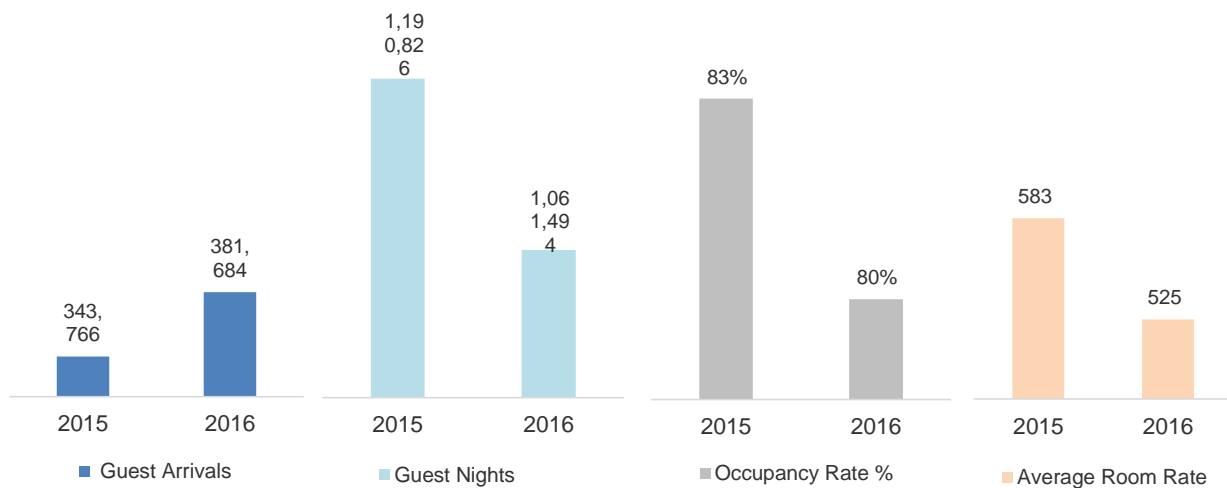
## Hotel Establishment Statistics

### Abu Dhabi Emirate

#### Hotel Establishments Main Indicators Summary

November 2016

Indicator	November		
	2016	2015	Growth Rate %
Actual Guest Arrivals	381,684	343,766	11% ▲
Guest Nights	1,061,494	1,190,826	-11% ▼
Room Nights	729,583	790,666	-7.7% ▼
Average Length of Stay	2.78	3.46	-20% ▼
Occupancy Rate %	80%	83%	-4% ▼
Room Revenue	379,000,492	428,562,169	-12% ▼
Food & Beverages Revenues	200,614,797	244,791,630	-18% ▼
Other Revenue	67,925,304	80,090,389	-15% ▼
Total Revenue	647,540,593	753,444,188	-14% ▼
ARR	525	583	-10% ▼
REV PAR	420	482	-13% ▼























## Hotel Establishment Statistics

### Abu Dhabi Emirate

Top 10 Nationalities

November 2016

### Monthly Hotel Establishments Report

	Share %	Growth%	Guests	Average Length of Stay
1 UAE	27%	-2% ▼	 103,794	 2.21
2 UK	8%	8% ▲	 29,108	 3.75
3 India	7%	8% ▲	 28,408	 2.89
4 China	6%	98% ▲	 23,468	 1.54
5 Egypt	3%	22% ▲	 13,323	 2.58
6 USA	3%	-7% ▼	 13,317	 3.85
7 Philippines	3%	26% ▲	 12,880	 2.06
8 KSA	3%	84% ▲	 12,847	 2.64
9 Germany	3%	-11% ▼	 12,262	 4.10
10 Jordan	2%	12% ▲	 7,727	 2.55

**Total Hotel Establishment Guests** **381,684**

## Hotel Establishment Statistics

### Abu Dhabi Emirate

Top 25 Nationalities

November 2016

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2016	2015	Growth Rate %	2016	2015	Growth Rate %	2016	2015	Growth Rate %
1	UAE	103,794	105,880	-2% ▼	229,645	405,196	-43% ▼	2.21	3.83	-42% ▼
2	UK	29,108	27,039	8% ▲	109,059	112,047	-3% ▼	3.75	4.14	-10% ▼
3	India	28,408	26,314	8% ▲	82,198	88,664	-7% ▼	2.89	3.37	-14% ▼
4	China	23,468	11,841	98% ▲	36,143	20,057	80% ▲	1.54	1.69	-9.1% ▼
5	Egypt	13,323	10,920	22% ▲	34,373	31,775	8% ▲	2.58	2.91	-11% ▼
6	USA	13,317	14,254	-7% ▼	51,265	63,095	-19% ▼	3.85	4.43	-13% ▼
7	Philippines	12,880	10,239	26% ▲	26,536	24,243	9% ▲	2.06	2.37	-13% ▼
8	KSA	12,847	6,984	84% ▲	33,894	17,184	97% ▲	2.64	2.46	7% ▲
9	Germany	12,262	13,799	-11% ▼	50,275	56,120	-10% ▼	4.10	4.07	1% ▲
10	Jordan	7,727	6,902	12% ▲	19,682	19,297	2% ▲	2.55	2.80	-9% ▼
11	Pakistan	7,634	6,210	23% ▲	15,642	15,135	3% ▲	2.05	2.44	-16% ▼
12	Italy	7,430	7,945	-6% ▼	30,570	30,706	0% ▼	4.11	3.86	6% ▲
13	France	6,894	6,345	9% ▲	26,619	20,800	28% ▲	3.86	3.28	18% ▲
14	Oman	6,705	4,366	54% ▲	10,956	8,152	34% ▲	1.63	1.87	-12% ▼
15	Syria	4,833	4,868	-1% ▼	10,340	10,616	-3% ▼	2.14	2.18	-2% ▼
16	Australia	3,934	4,565	-14% ▼	14,842	15,319	-3% ▼	3.77	3.36	12% ▲
17	Canada	3,891	3,682	6% ▲	15,527	14,870	4% ▲	3.99	4.04	-1% ▼
18	Lebanon	3,717	3,636	2% ▲	11,459	11,393	1% ▲	3.08	3.13	-2% ▼
19	Netherlands (Holland)	3,539	2,346	51% ▲	10,974	8,754	25% ▲	3.10	3.73	-17% ▼
20	Switzerland	2,950	2,650	11% ▲	10,050	10,557	-5% ▼	3.41	3.98	-14% ▼
21	Morocco	2,777	2,319	20% ▲	8,283	7,529	10% ▲	2.98	3.25	-8% ▼
22	Russia	2,371	2,293	3% ▲	12,537	11,385	10% ▲	5.29	4.97	6% ▲
23	South Africa	2,239	2,360	-5% ▼	7,000	8,307	-16% ▼	3.13	3.52	-11% ▼
24	Korea South	2,192	1,397	57% ▲	5,630	4,121	37% ▲	2.57	2.95	-13% ▼
25	Kuwait	2,150	1,590	35% ▲	5,647	4,817	17% ▲	2.63	3.03	-13% ▼

## **Hotel Establishment Statistics**

### **Abu Dhabi Emirate**

#### Hotel Establishments Executive Summary

### **Year To Date (January - November) 2016**

- The number of guests showed an increase of 8% in year to date (January - November) 2016 when compared to last year, with the total number of hotel guest arrivals at 4,022,918.
- The number of hotel guest nights increased by 0.3% to 10,912,375 guest nights .
- The average length of stay for year to date decreased by 8% in comparison to same period of 2015.
- The hotel occupancy decreased by 3% in comparison to last year.
- Total revenue for hotel establishments recorded 9% decrease (AED 5,438 Billion), room revenue decreased by 10%, while food & beverage revenue decreased by 10%.

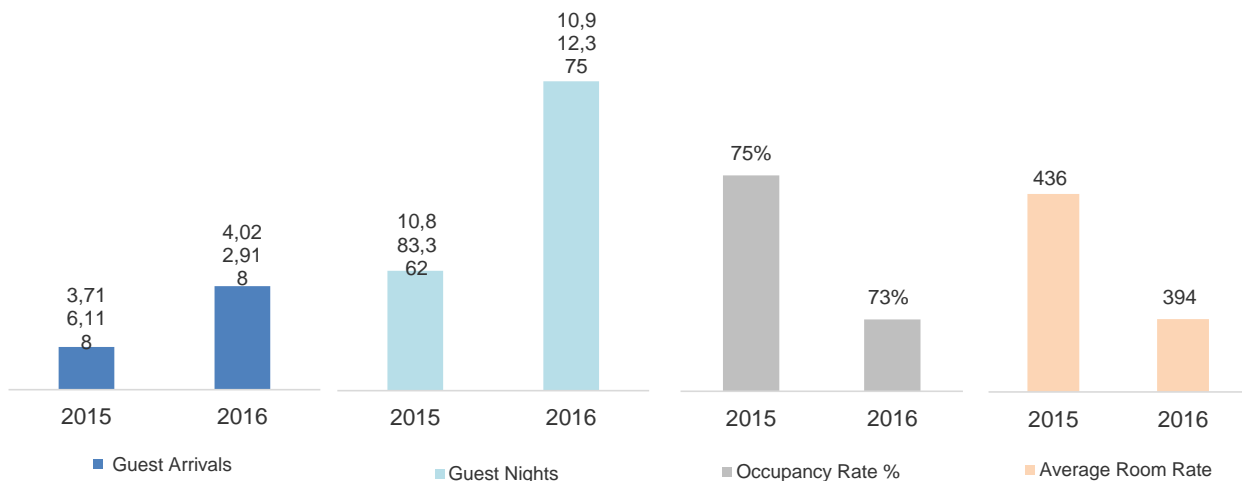
## Hotel Establishment Statistics

### Abu Dhabi Emirate

#### Hotel Establishments Main Indicators Summary

Year To Date (January - November) 2016

Indicator	Year To Date (January -November)		
	2016	2015	Growth Rate %
Actual Guest Arrivals	4,022,918	3,716,118	8% ▲
Guest Nights	10,912,375	10,883,362	0.3% ▲
Room Nights	7,250,115	7,367,235	-2% ▼
Average Length of Stay	2.71	2.93	-8% ▼
Occupancy Rate %	73%	75%	-3% ▼
Room Revenue	2,853,248,797	3,159,854,013	-10% ▼
Food & Beverages Revenues	1,886,618,757	2,096,255,760	-10% ▼
Other Revenue	698,381,473	736,024,297	-5% ▼
Total Revenue	5,438,249,027	5,992,134,069	-9% ▼
ARR	394	436	-10% ▼
REV PAR	287	328	-12% ▼





## Hotel Establishment Statistics

### Abu Dhabi Emirate

Top 10 Nationalities

Year To Date (January - November) 2016

### Monthly Hotel Establishments Report

	Share %	Growth%	Guests	Average Length of Stay
1 UAE	33%	7% ▲	1,324,506	2.20
2 India	7%	17% ▲	292,693	3.09
3 UK	5%	3% ▲	216,643	3.98
4 China	5%	25% ▲	204,704	1.44
5 Philippines	4%	25% ▲	168,611	1.94
6 Egypt	4%	21% ▲	143,852	2.64
7 KSA	3%	9% ▲	138,317	2.37
8 USA	3%	-12% ▼	124,805	4.40
9 Germany	3%	-9% ▼	122,921	4.54
10 Jordan	2%	28% ▲	100,154	2.50

**Total Hotel Establishment Guests** **4,022,918**

## Hotel Establishment Statistics

### Abu Dhabi Emirate

Top 25 Nationalities

Year To Date (January - November) 2016

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2016	2015	Growth Rate %	2016	2015	Growth Rate %	2016	2015	Growth Rate %
1	UAE	1,324,506	1,242,556	7% ▲	2,914,922	3,183,869	-8% ▼	2.20	2.56	-14% ▼
2	India	292,693	250,235	17% ▲	903,782	895,129	1% ▲	3.09	3.58	-14% ▼
3	UK	216,643	210,676	3% ▲	863,025	876,917	-2% ▼	3.98	4.16	-4% ▼
4	China	204,704	163,391	25% ▲	294,912	242,336	22% ▲	1.44	1.48	-2.9% ▼
5	Philippines	168,611	134,746	25% ▲	326,292	267,457	22% ▲	1.94	1.98	-3% ▼
6	Egypt	143,852	118,920	21% ▲	379,846	325,618	17% ▲	2.64	2.74	-4% ▼
7	KSA	138,317	126,364	9% ▲	327,983	290,034	13% ▲	2.37	2.30	3% ▲
8	USA	124,805	141,624	-12% ▼	548,720	640,679	-14% ▼	4.40	4.52	-3% ▼
9	Germany	122,921	135,409	-9% ▼	557,957	565,650	-1% ▼	4.54	4.18	9% ▲
10	Jordan	100,154	78,313	28% ▲	250,311	214,940	16% ▲	2.50	2.74	-9% ▼
11	Pakistan	85,947	69,537	24% ▲	187,796	168,026	12% ▲	2.19	2.42	-10% ▼
12	Oman	64,948	57,541	13% ▲	104,374	96,939	8% ▲	1.61	1.68	-5% ▼
13	Syria	64,236	58,741	9% ▲	136,720	119,729	14% ▲	2.13	2.04	4% ▲
14	Italy	58,644	62,308	-6% ▼	225,937	241,026	-6% ▼	3.85	3.87	0% ▼
15	France	58,494	54,053	8% ▲	204,462	192,694	6% ▲	3.50	3.56	-2% ▼
16	Australia	47,322	51,609	-8% ▼	146,516	153,025	-4% ▼	3.10	2.97	4% ▲
17	Lebanon	42,358	37,338	13% ▲	125,276	112,271	12% ▲	2.96	3.01	-2% ▼
18	Canada	31,099	32,744	-5% ▼	132,941	133,121	0% ▼	4.27	4.07	5% ▲
19	Qatar	28,517	25,381	12% ▲	56,247	50,497	11% ▲	1.97	1.99	-1% ▼
20	Morocco	27,855	19,417	43% ▲	80,932	64,391	26% ▲	2.91	3.32	-12% ▼
21	Palestine	26,839	22,429	20% ▲	50,003	41,864	19% ▲	1.86	1.87	0% ▼
22	Kuwait	25,433	26,263	-3% ▼	73,073	71,074	3% ▲	2.87	2.71	6% ▲
23	Ireland	23,446	22,401	5% ▲	75,717	74,834	1% ▲	3.23	3.34	-3% ▼
24	Sudan	22,550	17,144	32% ▲	56,089	41,132	36% ▲	2.49	2.40	4% ▲
25	Netherlands (Holland)	21,062	21,104	0% ▼	77,698	75,266	3% ▲	3.69	3.57	3% ▲

## Hotel Establishment Statistics

### Regional Summary

Abu Dhabi City

Indicator	November			Year To Date (January -November)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	336,697	294,775	14% ▲	3,531,331	3,186,709	10.8% ▲
Guest Nights	960,194	1,094,187	-12.2% ▼	9,793,096	9,800,551	-0.1% ▼
Average Length of Stay	2.85	3.71	-23% ▼	2.77	3.08	-10.1% ▼
Occupancy %	81%	85%	-4% ▼	74%	76%	-4% ▼
Total Revenue	591,423,052	689,461,641	-14% ▼	4,829,652,083	5,352,988,903	-10% ▼
ARR	532	589	-9.6% ▼	386	430	-10.2% ▼
REV PAR	433	499	-13% ▼	284	328	-13% ▼

### Rooms Summary

Nov-16	Hotels & Apartments	Rooms (Total Inventory)	Share %
<b>Hotel Establishments</b>	<b>140</b>	<b>27,097</b>	<b>100%</b>
<b>Hotels</b>	<b>89</b>	<b>21,112</b>	<b>78%</b>
5 Star	34	10,606	
4 Star	27	6,303	
3 Star	17	3,308	
2 Star	6	534	
1 Star	5	361	
<b>Hotel Apartments</b>	<b>51</b>	<b>5,985</b>	<b>22%</b>
Deluxe	21	3,415	
Superior	17	1,852	
Standard	13	718	

## Hotel Establishment Statistics

### Regional Summary

Al Ain City

Indicator	November			Year To Date (January -November)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	34,579	33,027	5% ▲	383,400	381,490	0.5% ▲
Guest Nights	68,320	65,490	4.3% ▲	769,128	763,856	0.7% ▲
Average Length of Stay	1.98	1.98	0% ►	2.01	2	0.5% ▲
Occupancy %	67%	65%	3% ▲	66%	67%	-2% ▼
Total Revenue	29,341,920	32,176,864	-9% ▼	333,771,879	356,407,326	-6% ▼
ARR	350	380	-8.0% ▼	373	384	-2.9% ▼
REV PAR	234	246	-5% ▼	245	256	-4% ▼

### Rooms Summary

Nov-16	Hotels & Apartments	Rooms (Total Inventory)	Share %
<b>Hotel Establishments</b>	<b>18</b>	<b>2,164</b>	<b>100%</b>
<b>Hotels</b>	<b>13</b>	<b>1,719</b>	<b>79%</b>
5 Star	4	735	
4 Star	7	798	
3 Star	1	124	
2 Star			
1 Star	1	62	
<b>Hotel Apartments</b>	<b>5</b>	<b>445</b>	<b>21%</b>
Deluxe			
Superior	3	337	
Standard	2	108	

## Hotel Establishment Statistics

### Regional Summary

Western Region

Indicator	November			Year To Date (January -November)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	10,408	15,964	-35% ▼	108,187	147,919	-26.9% ▼
Guest Nights	32,980	31,149	5.9% ▲	350,151	318,955	9.8% ▲
Average Length of Stay	3.17	1.95	63% ▲	3.24	2.16	50.0% ▲
Occupancy %	74%	71%	4% ▲	68%	66%	2% ▲
Total Revenue	26,775,621	31,805,684	-16% ▼	274,825,064	282,737,840	-3% ▼
ARR	646	801	-19.3% ▼	644	724	-11.1% ▼
REV PAR	480	570	-16% ▼	436	481	-9% ▼

### Rooms Summary

Nov-16	Hotels & Apartments	Rooms (Total Inventory)	Share %
<b>Hotel Establishments</b>	<b>11</b>	<b>1,180</b>	<b>100%</b>
<b>Hotels</b>	<b>11</b>	<b>1,180</b>	<b>100%</b>
5 Star	5	438	
4 Star	2	216	
3 Star	4	526	
2 Star			
1 Star			
<b>Hotel Apartments</b>	<b>-</b>	<b>-</b>	<b>0%</b>
Deluxe			
Superior			
Standard			

## Hotel Establishment Statistics

### Terms and Definitions

#### **Actual Guest arrivals:**

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

#### **Guest nights:**

The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

#### **Room nights:**

The number of nights a guestroom is occupied regardless of the number of persons occupying the room.

#### **Total Hotel Inventory:**

The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

#### **Available Rooms:**

Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

#### **Occupied Rooms:**

Number of rooms used daily including complimentary and house use.

#### **Room revenue:**

The revenue generated by the hotel by the sold rooms including service charge and taxes.

#### **Food and beverage revenue:**

The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

#### **Other revenue:**

Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

#### **Total revenue:**

The revenue generated by the hotel from all its operation including service charge and taxes.

#### **ARR/ADR:**

A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or ADR.

(Note: Should be based on paid rooms only) excluding complimentary and house use but including service charge)

#### **RevPAR:**

A calculation used in the hotel industry that measures revenue per available room (total rooms in hotel minus out of service rooms)

## Hotel Establishment Statistics

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